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ALL INDIA TENNIS ASSOCIATION

28th July 2026

All India Tennis Association Partners with World Tennis Number

Indian Tennis to Go Digital with New Integrated Online Platform

New Delhi, July 28, 2026: The All India Tennis Association (AITA) today announced a landmark partnership with **World Tennis Number (WTN)** to launch a comprehensive digital platform for Indian tennis, bringing players, academies, coaches and officials together on a single integrated ecosystem across web and mobile applications.

The first phase of the platform, along with the new AITA website, will be officially launched on 15 August 2026, ushering in a new era of digital transformation for Indian tennis.

The digitisation initiative represents one of the most significant technological advancements in the administration of tennis in India. The new platform has been designed to match the latest global standards, providing a seamless, transparent and efficient experience for the entire tennis community.

The initial rollout will enable players to complete registrations, tournament entries and withdrawals entirely online. Future phases will introduce automated tournament draws, electronic orders of play, live results, rankings and a host of additional digital services, replacing manual processes with a modern, player-centric system accessible from any smartphone, tablet or computer.

Developed in partnership with World Tennis Number, the international rating system created by the global governing body for tennis, the platform will also integrate Indian National Tennis Rankings and the World Tennis Number (WTN), updated weekly and available directly to players through their individual profiles.

Beyond tournament management, the initiative marks the beginning of a long-term vision to digitally connect academies, tennis centres, coaches, officials, support staff and players across the country, creating a unified ecosystem that will strengthen player development, governance and data-driven decision-making for Indian tennis.

Mr. Ross Hutchins, Chief Executive Officer, World Tennis said “World Tennis is delighted to support AITA in its announcement today to modernise the administration and delivery of tennis in India, underpinned by the World Tennis Number. By embracing digital solutions for tournament management, they are creating a more connected, efficient, and player-focused environment which will connect domestic development in India with World Tennis’s global digital tennis infrastructure. We are proud to support this initiative and look forward to seeing the positive impact it will have on tennis playing communities across India and globally.”

Mr. Sunder Iyer, Hon. Secretary General, All India Tennis Association said that Indian tennis deserves a platform that matches the best in the world. For the first time, our players, academies, coaches and officials will be part of one connected system—with registrations, tournament entries, draws, results, weekly national rankings and World Tennis Number all available in one place. This is just the beginning



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of bringing the entire Indian tennis ecosystem online and creating a truly digital future for our sport. It is the new face of Indian Tennis for the years to come.”

The platform will be rolled out nationwide to players, academies, coaches and officials, with additional modules and services being introduced progressively over the coming months as AITA continues its digital transformation journey.

About the All India Tennis Association (AITA)

The All India Tennis Association is the national governing body for tennis in India, responsible for the promotion, development and administration of the sport across the country. Through innovative initiatives and strategic partnerships, AITA is committed to creating world-class opportunities for players at every level and strengthening India's position in global tennis.